

**From:** Michael Wiesinger <mwies3@gmail.com>  
**Sent time:** 05/31/2020 09:36:47 PM  
**To:** mindy.nguyen@lacity.org  
**Subject:** Re: Comment for Hollywood Center Project Draft Environmental Impact Report ("DEIR")  
**Attachments:** Whitley Heights History.pdf

---

Dear Ms. Nguyen,

My apologies, as I neglected to attach the below PDF along with my Comment.

Sincerely,

Michael Wiesinger

On Mon, Jun 1, 2020 at 12:27 AM Michael Wiesinger <[mwies3@gmail.com](mailto:mwies3@gmail.com)> wrote:

May 31, 2020

Via Email [mindy.nguyen@lacity.org](mailto:mindy.nguyen@lacity.org)

Mindy Nguyen  
City of Los Angeles, Department of City Planning  
221 North Figueroa Street, Suite 1350  
Los Angeles, CA 90012

Comment for Hollywood Center Project Draft Environmental Impact Report ("DEIR"); Case Number ENV-2018-2116-EIR; State Clearinghouse Number 2018051002

Dear Ms. Nguyen and City Officials:

I've had to revise this before sending, due to yet again more tragedy taking place in our lives and that of so many others throughout the country - right here in the City of Angels. We could sure use some *ANGELS* at this time. That said, Now is not the time for the City of Angels to be concentrating their efforts on obtaining the 'go ahead' to construct a project that has no business in the heart of Hollywood. Better yet, city officials, specifically, Mayor Garcetti should be focusing their energies on how to make us safe from the pandemic at large, taking care of our homeless epidemic, cleaning up our streets, and protecting us from the outrage at large now plaguing us.

On that note, I am writing as a concerned resident with regard to comment for the Hollywood Center Project ("DEIR). My husband and I live in Whitley Heights, the historic HPOZ district in the LA area, which is within 550m of the proposed project. In fact, the view from our home looks directly out at the proposed site. If this project were to commence, the environmental impact would without a doubt permanently damage & degrade the historic structures, OUR HOMES by the level of subterranean construction of such scale.

First, we cannot understand why a project of this magnitude is once again being pursued, when it was already defeated nearly seven years ago when it was found that the land to which this project will sit on was deemed unsafe due to the fact an active fault runs beneath the property. Yet, here we are again, numerous neighboring communities - Larchmont Village, Hancock Park, Greater Wilshire Neighborhood Council, Brentwood Hills HOA, and Holmby Hills, to name a few, which now have to spend time battling what we all deem **irresponsible development**. You are no doubt aware of said opposition. So our question to you is WHY the need for such "out of character" development in the Hollywood area? These are our thoughts:

**Your proposed rationale:**

1. Job creation
2. Economic stimulation
3. Continued revitalization of the Hollywood area

**Our assumption of your rationale:**

1. POLITICAL GAIN!!!
2. A denser, more populated Hollywood equals more crime and congestion, if not properly planned and executed
3. Out of touch with, and utter disregard for public safety and its impact on the IMMEDIATE surrounding communities!!!

**What do we support:**

1. YES, we believe in job creation
2. YES, we believe in economic stimulation
3. YES, we believe in the on-going gentrification of Hollywood, however...

**What is FAIR, ACCEPTABLE and NECESSARY:**

1. Responsible development with **height restrictions** that compliment the existing, beautiful and historic Hollywood skyline and community - nothing above 15-20 stories.
2. Genuine respect and regard for the concerns about the existing proposal.
3. The commitment to an INCREASE of law enforcement manpower, which will be necessary to ensure **public safety** - not only in the immediate public space, but for the surrounding neighborhood communities.

During the last round of the Millennium Project - same developer - now branded The Hollywood Project, Mayor Eric Garcetti, whom at that time was running for Mayor of Los Angeles, to my recollection, flip flopped on his support for this project...originally, he was in favor of the development. However, pre-election, it was reported that he was against the project. Once again, where does he stand now?

As our Mayor, and a proclaimed "Angeleno", one would hope he would stand with council districts in the surrounding area and support the cause to preserve the historical integrity and future of Hollywood, and not sell out to greedy developers.

I (we) will close by stating that we support the revival of a *new* Hollywood. But, let's achieve this through a plan that benefits everyone involved and not just those that are out for themselves.

Concerned for Hollywood's Future,

Michael Wiesinger and Bill Tetz  
Whitley Heights Community

# Site Lies at Entrance to Whitley Heights

Hollywood's first National Register District with thriving and historic legendary character.

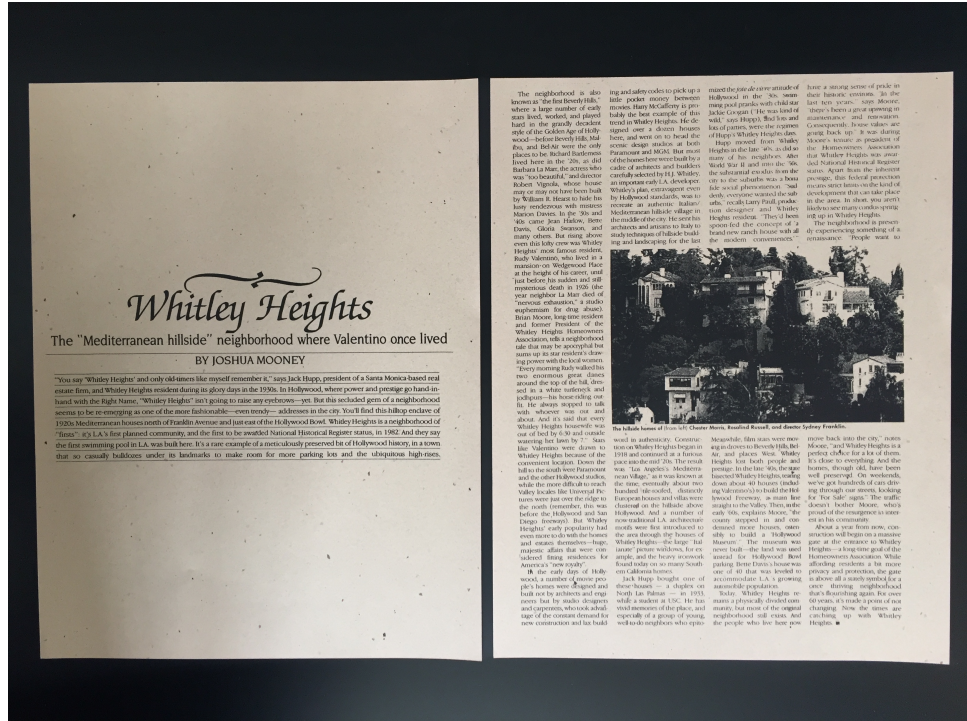
Designed as a Mediterranean enclave of artistic distinction.

Sprint towers site lies at entrance to Whitley Heights and merely 1 parcel away<sup>1</sup>.



<sup>1</sup> Zimas, LA City Planning

# Whitley Heights: Legendary Distinction



- “Secluded gem of a neighborhood”
- LA’s first *planned* community
- First to be awarded National Historical Register status
- Residence of Rudolph Valentino, Charlie Chaplin, Bette Davis, Jean Harlow, Gloria Swanson,...
- “Meticulously preserved bit of Hollywood history”

# Whitley Heights: As Distinctive and Historical Today



CitySeeker

Whitley Heights, Los Angeles |

